

Attendance List

55th Olympic Board Meeting

30 April 2012

GCR1, DCMS

Chair:

Hugh Robertson MP

Minister for Sport and the Olympics,
DCMS

Present:

Lord Coe

Chairman,
London Organising Committee of the Olympic Games and Paralympic Games

In Attendance:

Sir John Armit

Chair,
Olympic Delivery Authority

Rt Hon Tessa Jowell MP

Shadow Olympics Minister

Rt Hon Sir Menzies Campbell

Ambassador for the 'School Games'

Don Foster MP

Liberal Democrat Olympics Spokesman

Paul Deighton

Chief Executive,
London Organising Committee of the Olympic Games and Paralympic Games

Neale Coleman

Mayor's Olympic Advisor,
Greater London Authority

Andrew Altman

Chief Executive,
Olympic Park Legacy Company

Dennis Hone

Chief Executive,
Olympic Delivery Authority

Baroness Ford

Chair,
Olympic Park Legacy Company

Tim Reddish

Chair,
British Paralympic Association

Jeremy Beeton

Director General,
Government Olympic Executive

Jackie Brock-Doyle

Director of Communications,
London Organising Committee of the Olympic Games and Paralympic Games

Godric Smith

Director of Communication,
Government Olympic Executive

Ed Millicent

Secretary to the Board
Government Olympic Executive

Apologies:

Rt Hon Jeremy Hunt MP

Secretary of State for Culture, Olympics, Media and Sport

Boris Johnson

Mayor of London

Lord Moynihan

Chairman,
British Olympic Association

Andrew Hunt

Chief Executive,
British Olympic Association

Chris Allison

Assistant Commissioner,
National Olympic Security Coordinator, 2012 Olympic and Paralympic Games
Metropolitan Police Service

Jonathan Stephens

Permanent Secretary,
DCMS

Meeting Summary

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30 April 2012

GCR1, DCMS

Minutes:

The minutes, actions and meeting summary from the Olympic Board meeting on 24 January were agreed.

Performance Report:

The Olympic Board noted the good progress that continues to be made across the programme, including:

- 27 January: Six months to go to the Olympic Opening Ceremony marked by the handover of the Olympic Village from ODA to LOCOG.
- 15 February: First test event held on the Olympic Park – Basketball invitational tournament
- 16 – 19 February: UCI Track Cycling World Cup held at the Velodrome
- 18 February: Games Maker induction training begins.
- 20 February: LOCOG take temporary ownership of the Olympic and Paralympic Sailing Village in Portland.
- 28 February: Giant Olympic rings launched on the River Thames.
- 19 March: Olympic Torchbearers and torch relay street route announced
- 22 March: TeamGB and ParalympicsGB kit unveiled.
- 3 April: Construction of the Water Polo Arena complete.
- 18 April: Conclusion of final IOC Coordination Commission visit to London
- 23 April: Torch relay dress rehearsal held between Leicester and Peterborough.
- 26 April: Full programme announced for London 2012 Festival
- 27 April: Launch of Uniform Distribution and Accreditation Centre

Athlete preparations:

TIM REDDISH informed the Board that ParalympicsGB preparations were progressing well, with about 80 athletes selected so far and plans to have British representation for every sport and discipline, making the largest British team to ever take part in the Paralympics. The CHAIR provided an update on TeamGB on behalf of the BOA, noting that preparations were progressing well.

Torch Relay Readiness:

PAUL DEIGHTON updated the Board about preparations for the forthcoming Olympic Torch Relay, due to take place between 19 May and 27 July 2012. A readiness assessment had been circulated to the group in advance of the meeting, providing a comprehensive overview of each domain's status and the major risks, which were mainly around disruptive protest and large crowds. A dress rehearsal in April covered the relay stage between Leicester and Peterborough, and showed that the various organisations involved in organising and delivering the relay were working well together. The relay generated large crowds despite the lack of publicity.

Communications Strategy:

JACKIE BROCK-DOYLE and GODRIC SMITH presented the communications strategy for the last 100 days to the Board. Challenges remain about ensuring lasting pride in the Games and about striking the right tone at a time of economic difficulty. Messages about legacy in particular needed to be kept simple and consistent in order to maintain momentum. It was noted that LOCOG will look to consolidate and use existing milestones and events to further promote London 2012 over the next 100 days. Recent testing of integrated Games-time communications structures had been successful.

Any Other Business:

NONE.